Sunset Policy for Pluck

October 2014 revision

Purpose

The purpose of this policy is to establish software sunset specifications for Pluck Services. In an ongoing effort to meet business requirements, reduce maintenance costs and provide reliable, high-quality integrated community platform services, Demand Media periodically sunsets (retires) old software. Once the product version has been retired, active support and all business services for the product are discontinued. The ability to sunset older revisions of software allows Demand Media to focus resources on enhancing Pluck applications, and providing support for more current, secure and stable versions. In most cases, replacement costs for products identified for sunset are generally less than the expenses of continued support and maintenance. The Sunset Policy will result in better customer service and reduced costs. This policy provides controls to ensure that issues are considered along with business objectives when retiring software.

Scope

The scope of this policy encompasses Pluck software versions and API Packages that make up Pluck Services.

Terminology

API Package

Pluck is integrated into customer digital destinations (*e.g.*, websites, mobile applications, *etc.*) via APIs, and the various APIs are grouped together in API packages. Examples of API packages are gSiteLife, TrimPath-based applications, PAS applications, DAAPI, SDK, and PAM/WebDAV access.

Release Numbering

Pluck uses a three-place numbering scheme to identify its software releases. A **Major Version** is identified as a number, a dot, and a second number, such as "5.1", designating a release containing major new features and development over the previous release architecture. A Major Version will include rollup of resolved defects and new features or enhancements.

The **Minor Version** is designated with a third number in the version number (*e.g.*, the 4 in 5.1.*4*, designating that this is the fourth release of Major Version 5.1). A Minor Version release would include a relatively low number of changes, including resolved defects and new features or enhancements.

Current Release

The Current Release is defined as the most recent Generally Available (GA) Major Release of Pluck. It is the release that is implemented for new customer orders.

Sunset or Retired

The sunset of a product is the term used to describe the cessation of support for the product. That is, Demand Media will no longer provide new features, bug fixes, or technical assistance for that Pluck Major Version or API Package.

"Disabled" or "Support Terminated"

"Disabled" in this document refers to the removal of code to support a particular feature or API package in the Current Release and all future releases. "Support terminated" indicates that the feature or API package is not eligible for bug fixes or other support, regardless of the major version number.

Policy for Pluck Software

Demand Media supports all Major Version of Pluck marked GA that have been released within the past 15 months. From time to time Demand Media will no longer support an API Package. Support for an API Packages will expire according to the schedule in Table 2.

See the tables below for more detailed information.

TABLE 1: Current Schedule to Sunset Major Versions of Pluck

Major Version	Published	Retired
4.4 and all prior Major Versions		07/2012
5.0 and all prior Major Versions	12/2011	03/2013

5.1	01/2012	04/2013
5.2	08/2012	11/2013
5.3	10/2012	1/2014
5.4	03/2013	6/2014
5.5	05/2013	8/2014
5.6	8/2013	11/2014
5.7	10/2013	1/2015
6.0	3/2014	6/2015

TABLE 2: Current Schedule to Sunset API Packages of Pluck

Version	Superseding API Package	Retired
"HD" cookie single sign-on disabled	"AT" cookie	Q2/2012
WebDAV disabled	None	Q3/2012
Template editing through PAM disabled	None	Q3/2012
gSiteLife widgets disabled	PAS	Q3/2012
"HD" cookie single sign-on support terminated	"AT" cookie	Q1/2013
gSiteLife support terminated	PAS	06/2013
TrimPath ("widgets 2.0") disabled and support terminated	PAS	Q2/2013
DAAPI disabled and support terminated	SDK	Q3/2013
Content Download and Activity Log	Pluck Event Query	*TBD*